

# 2020 SPONSORSHIP OPPORTUNITIES

16 June 2020 | Leicestershire



## **935** runners and their supporters took part **£25,000** raised in 2019 for charities including ...

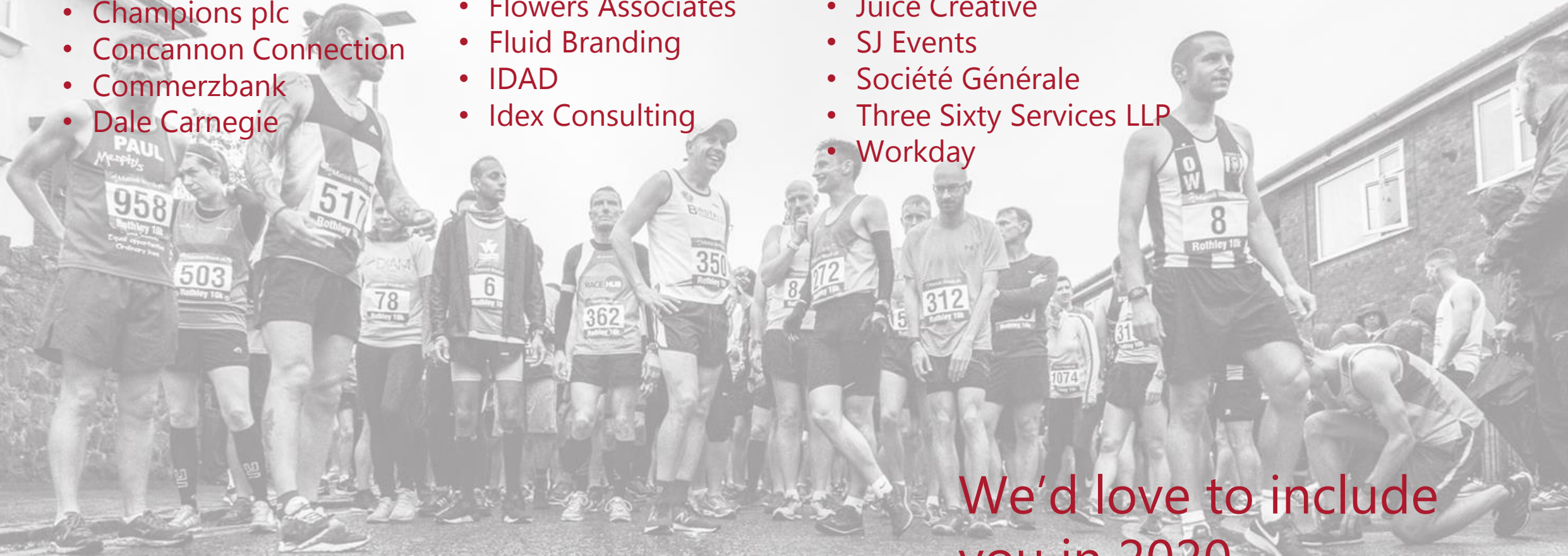
- LOROS Hospice Care for Leicester, Leicestershire and Rutland
- Rainbows hospice for children and young people
- Air Ambulance Service
- Age UK
- Eye Camps
- Vista
- RNLI



# Our supporters in 2019 included:

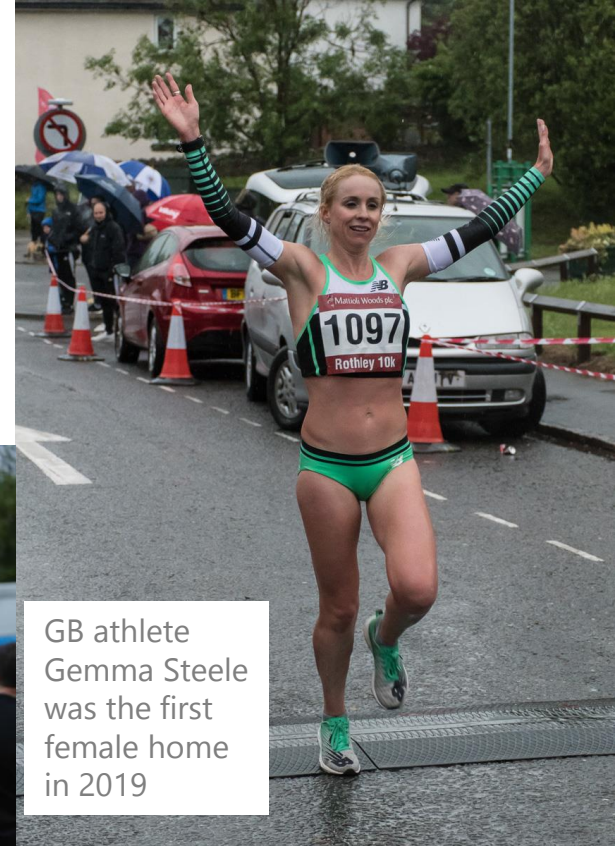
- Champions plc
- Concannon Connection
- Commerzbank
- Dale Carnegie
- Flowers Associates
- Fluid Branding
- IDAD
- Idex Consulting
- Juice Creative
- SJ Events
- Société Générale
- Three Sixty Services LLP
- Workday

We'd love to include you in 2020 ...



- Increase awareness of your name, in 2019;
  - 73,332 viewed our Facebook posts
  - 50,500 viewed the Rothley 10k event page on Facebook
  - 54,506 viewed our Twitter posts
  - 36,707 viewed our LinkedIn posts
  - 31,940 visited the Rothley 10k website
- Network with other like-minded business owners
- Great PR – events like these provide stories that demonstrate your commitment to helping charities that matter to local people
- You and your employees will feel a sense of pride in supporting such worthwhile causes

WHY SPONSOR IN 2020?



GB athlete Gemma Steele was the first female home in 2019

	Platinum £2,500	Gold £1,000	Silver £600	Bronze £300
Company name/logo on back of race shirt large/top of shirt (approx. size 100mm wide)	✓	✓		
Company name/logo on back of race shirt small/bottom of shirt (approx. size 70mm wide)			✓	
Company name and logo displayed on the race website with a link back to your company website	✓	✓	✓	✓
Shout outs on Mattioli Woods' social networking pages	✓	✓	✓	
Banner/signage space at the event	✓			
Company merchandise included in goody bags (not flyers/leaflets)	✓	✓		
Eight free race entries	✓			
Four free race entries		✓		
Two free race entries			✓	✓





 Mattioli Woods plc

**Rothley** 

To secure your involvement, please contact:  
Nicola Hilder, Marketing Operations Manager  
[nicola.hilder@mattioliwoods.com](mailto:nicola.hilder@mattioliwoods.com) / 01638 546230

LOROS, the Leicestershire and Rutland Hospice, is official partner of the Mattioli Woods Rothley 10k. This local charity provides high-quality, compassionate care and support for local patients, their families, and carers. Events such as the Mattioli Woods Rothley 10k are vital for the continuation of LOROS' invaluable services across Leicestershire.



Mattioli Woods plc. is authorised and regulated by the Financial Conduct Authority | Registered in England No 03140521 |  
1 New Walk Place, Leicester, LE1 6RU | © Mattioli Woods plc, all rights reserved



GET INVOLVED